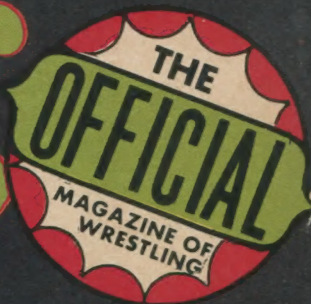


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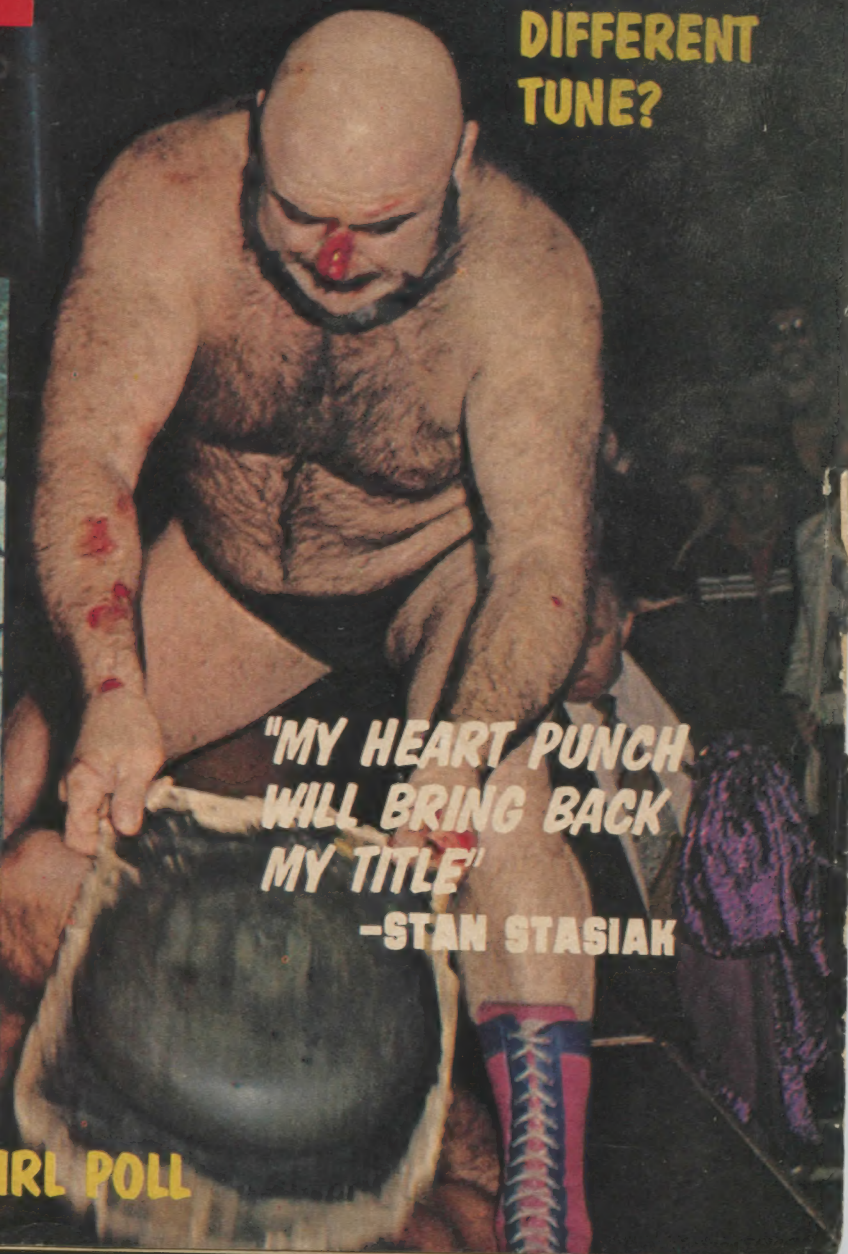
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Wrestling MONTHLY



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NO MORE**

**MAT MYSTERY:
IS STOMPER
MITCHELL
SINGING A
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TUNE?**



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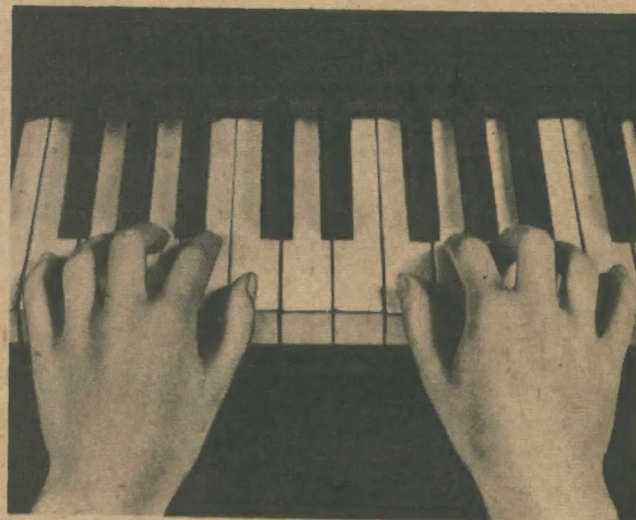
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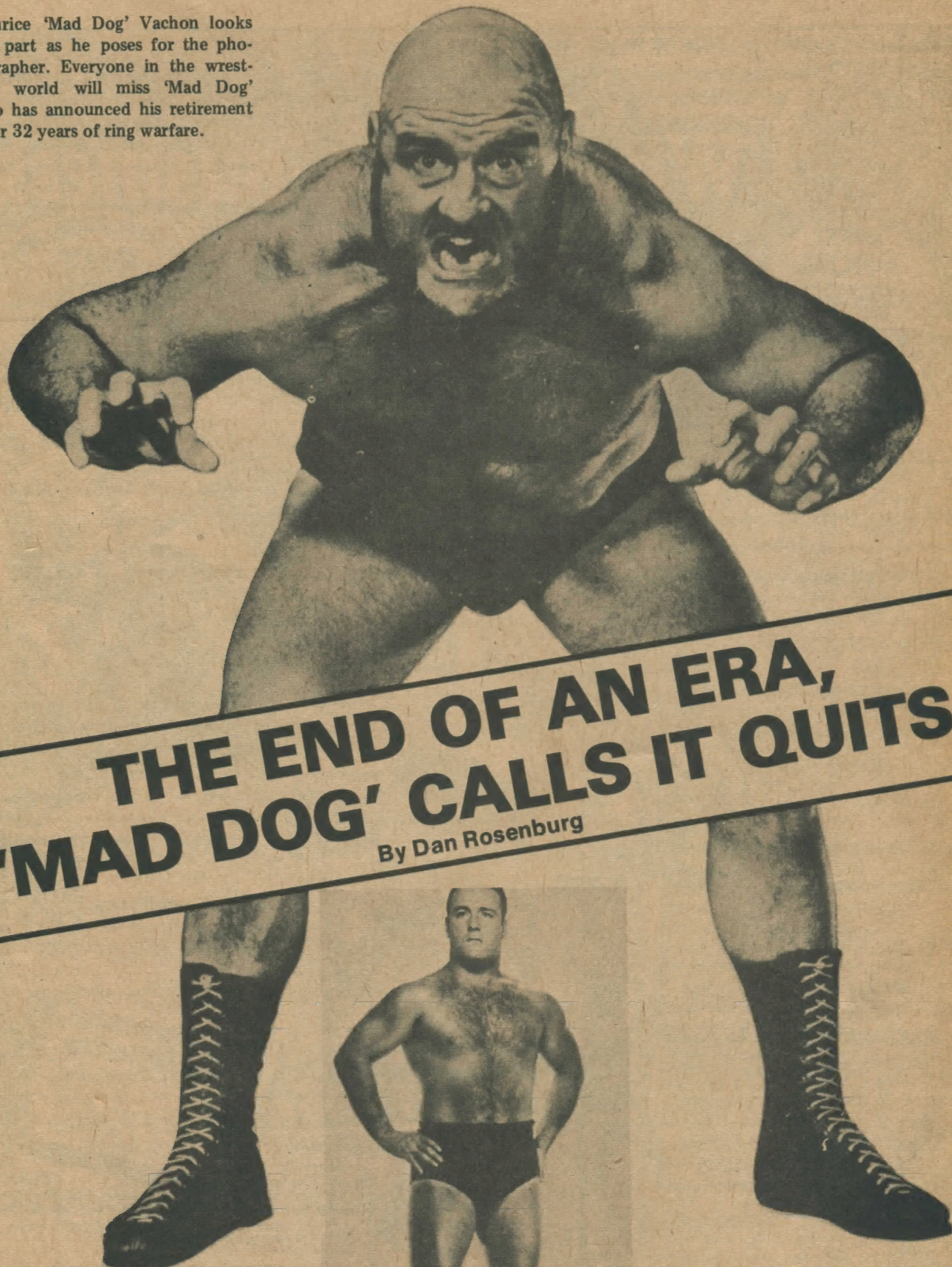
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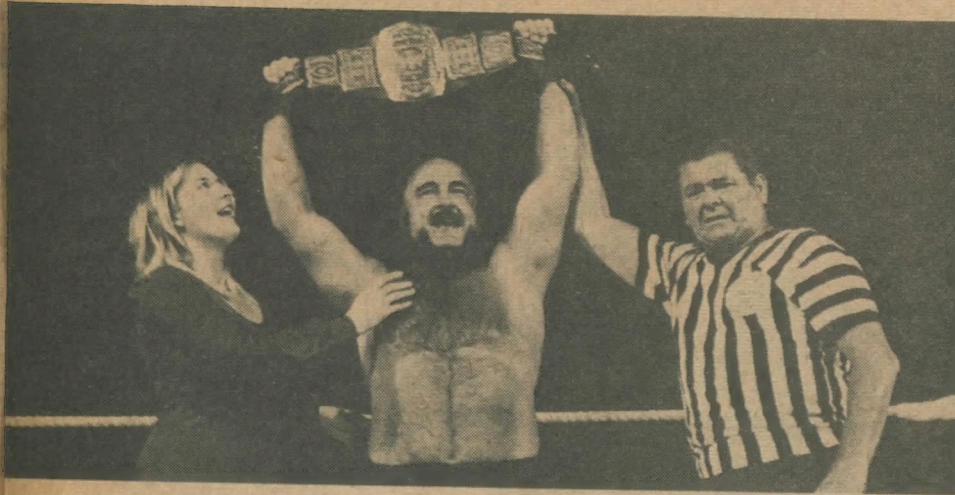
Maurice 'Mad Dog' Vachon looks the part as he poses for the photographer. Everyone in the wrestling world will miss 'Mad Dog' who has announced his retirement after 32 years of ring warfare.



THE END OF AN ERA, 'MAD DOG' CALLS IT QUILTS

By Dan Rosenberg

Only the most avid wrestling fans will recognize this grappling gentleman above, but it's Maurice Vachon before he became 'Mad Dog'.



The largest crowd in Montreal wrestling history — 33,000 — turned out to see 'Mad Dog' win the Grand Prix championship belt from Killer Kowalski. Maurice's vivacious sister Vivian (left) admires the belt while referee Omar Marchessault raises Vachon's arm in victory.

No longer will we be able to study his hooded figure during the introductions, his cape giving him the mysterious appearance of a beshrouded evil demon, his eyes staring off into space like some detached zombie.

No longer will we be treated to the awesome sight of him bouncing all over the ring like a crazed kangaroo in his patented pre-fight warmup.

No longer will we see him sink his teeth into an opponent's neck and cranium like some blood-thirsty vampire, or recklessly smash a chair in two over his foe's head like a man possessed.

And no longer will we watch him relentlessly stalk his prey, his mouth drooling with spittle, his fangs bared like a deranged animal.

No longer will we hear him rasp vengeance on television interviews in a voice that sounds as if he eats razor blades for lunch.

The Mad Dog has retired.

Yes, after 32 years in the professional wrestling business, Maurice Vachon is calling it quits. Officially, he has accepted a \$50,000-a-year job with a Quebec City brewery. The Mad Dog has been reduced to a lovable puppy dog.

"After 32 years in the ring, I want to quit while I'm on top," Vachon explained of his surprising decision to retire. "I've had trouble with five discs in my back and two in my neck, and I don't want to be paralyzed," he confided. "Sometimes my legs go numb and I can't feel anything. That's when it's time to get out."

Thus, it appears that common sense has seized one of the most feared men in wrestling history. Either that, or the Mad Dog has mellowed. This is the same Mad Dog who on Jan. 6, 1976, was ordered



Here's 'Mad Dog' living up to his name as he claws away at his battered and bloodied opponent. In the ring, Vachon never asked for nor gave any quarter.

by Canadian Superior Court to pay \$5,400 to a spectator whose jaw he had fractured during a match in Sherbrooke, Que.? Oct. U, 1972?

To review the incident, judge Gaston Desmarais ruled the assault on wrestling fan Arnold McNab occurred without provocation despite Vachon's testimony during the trial that McNab had attacked him first.

The unpleasantness took place during a tag-team match pitting Vachon and Killer Kowalski against brothers Joe and Paul Leduc. While Kowalski and Joe Leduc were grappling among spectators outside the ring, Vachon allegedly delivered a kick to McNab's face, fracturing his lower jaw. McNab spent three weeks in hospital and said he was totally incapacitated for three months.

And now the Mad Dog is a thing of the past.

The half-man, half-beast who has been known to commit despicable, inhuman, unspeakable acts in the ring has evidently gone straight. And at the tender age of 47.

"I'm not a violent man... when I'm sleeping," Mad Dog used to say. "But when I'm in the ring, I'd better not be asleep because I could be dead. I've got to be on my toes at all times. If the wrestlers don't get you, the fans will."

Now the Mad Dog can sleep soundly. No longer will he have to constantly peek over his shoulder or have eyes in the back of his head to defend against a sneak attack. The Mad Dog has been tamed.

Maurice Vachon learned to wrestle at the YMCA in Montreal before moving to Quebec City where he now makes his home. After competing as a middleweight in the 1948 Olympics ("I didn't come first, but I didn't come last, either," he recalls) and British Empire Games (in which he won a gold medal), Vachon turned pro and retained his clean-cut, scientific style. All of which got Maurice about as far as the most obscure preliminary. He needed charisma.

So one day, Maurice the Good wisely decided to change his spots. And thus began one of the most amazing success stories in sports lore.

Vachon grew a beard, knocked out a few of his teeth, adopted his now-famous nickname and developed

a mean streak.

To put it bluntly, Vachon became an arch-villain, simultaneously the target of hate and abuse of millions of wrestling fans around the world. No more Mr. Nice Guy.

Why? Fame and fortune, baby.

"Sure I changed my style in order to become an attraction," the Mad Dog freely admits. "I wasn't getting anywhere wrestling scientifically. How can you blame a man for wanting to get ahead in life and trying to make a name for himself?"

Maybe you can't, Maurice, but

don't you think you over did it a smidgen? Especially the cruelty and violence bit?

"Cruelty and violence?" Maurice mulls. "Well, I've got news for you. People are basically cruel and violent. Human beings like to see people hurt... as long as it's someone else. Sure they're sadistic. That's human nature.

"I see evidence of it all the time when I'm on the road. The other day I came across an accident involving several cars. About 100 drivers must have stopped to watch the fun. Parents

were running along the highway with their kids at their heels to get a better look at the wreck. Then they would walk away dejectedly, saying 'Shucks, nobody's hurt.'"

Vachon realized that showmanship is an essential ingredient in the wrestling business. You might even say he had a sense of the macabre.

"Maybe death," he leered in a 1972 TV interview when asked what he had in store for arch-rival Joe Leduc. As a result of this menacing suggestion, 12,485 fans showed up at the Montreal Forum the following week to see Vachon get his come-uppance at the hands of Leduc on a night when baseball's Montreal Expos drew 15,000 fans at Jarry Park and were performing free on the tube.

Vachon won't admit it in public, but his professional wrestling idol when he was just learning the trade was none other than the late George Wagner, better known in the ring as Gorgeous George.

"Gorgeous George was the all-time master showman," Vachon reminisces with reverence. "He dyed his hair blonde, started throwing bobby pins (George pins) to the crowd, and became an instant legend. What's more, his showmanship never detracted from his wrestling ability. He could hold his own with anybody.



A proud poppa, 'Mad Dog' is flanked by his sons Dennis (left) and Maurice Jr., who is also known as Mike, (right).



No, it's not Jack Dempsey and Georges Carpentier, but 'Mad Dog' Vachon and Edouard Carpentier as the two grappling foes turned gloved gladiators. Here, Vachon covers up as Carpentier gets set to deliver a left to the mid-section.

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Joe proudly poses with his famous pupil, Arnold Schwarzenegger, Mr. Olympia winner.

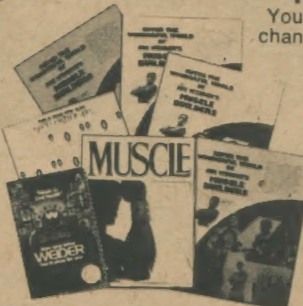
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"It was he who taught the art of showmanship to Cassius Clay (Muhammad Ali). George used to say that you might be the best fighter in the world, but if you combined your skills with TV showmanship, only then would you become a millionaire."

Since Vachon's own particular brand of "showmanship" often tended to border on mayhem, this led to precarious situations when fans who took the whole thing too seriously went off the deep end.

"Every once in awhile people sent me hate mail, letters threatening to plant a bomb in my car, shoot me or stab me in the back. We disregard these, but sometimes it becomes a real nuisance.

"One night I was wrestling in Lachute, Que., when some guy in a nearby bar bragged to his friends that he was coming to the arena to shoot me. Sure enough the guy showed up with a gun, but luckily the police were called in and they disarmed him. Some people think I'm a sadist, but it's the fans who go to extremes who are the real sick ones.



A terrible twosome whenever they teamed up in the ring were the Vachon brothers, Paul, also known as The Butcher, and Maurice, call me 'Mad Dog'.

to sew that up."

Sometimes these makeshift weapons don't reach their intended victim and an innocent bystander gets hit instead.

"Once in Quebec City a little boy in the front row was hit in the eye with a tomato," Vachon recalls. "The poor kid's eye was red and swollen, and he had to go to the clinic for treatment. Imagine! He could

ing Maurice," cuts in fellow wrestler Matt Gilmore. "He was eating in this restaurant and some guy kept bugging him. Maurice told the guy to get lost, but he didn't listen. He kept on bugging Maurice. So Maurice took a fork and pinned the guy's hand to the table. He ran his fork right through the guy's hand like a pitchfork in a bale of hay."

What about Vachon's wife and six children? Are they fair game for hecklers and dangerous loonies?

"Oh, they bug my kids in school," Maurice relates. "They call 'em 'Vachon, cochon' (Vachon, pig). But the kids have learned to live with it. Actually, they're proud. It's an honor for them to have a dad who was a wrestler. It kind of makes them heroes, too. And you know, a lot of the same people who hated me when I was wrestling are tickled to meet a real TV star when they bump into me on the street. Most of them even ask me for my autograph."

Vachon has had serious injuries that were not inflicted by misguided fans. There was the time in Minneapolis, for instance, when Reggie (The Crusher) Lisowski — whom Vachon labels as his most dangerous opponent ever — threw Maurice out of the ring onto a steel table.

"I lost a lot of blood and needed 23 stitches," Vachon recalls. "The doctor told me I was fortunate, because an athlete has one pint of blood more in his body than the average person."

Still, the biggest killer of all in the wrestling profession is the highway, regardless of what territory you are



A chair isn't only for sitting in as Vachon's opponent Gypsy Joe discovered much to his displeasure. Excederin headache No. 1,001 coming up.

"And you ought to see some of the things they throw into the ring. Eggs, pennies, bobby pins, paper cups with rocks inside. Once, in Rimouski, Que., someone broke a coke bottle on my face. It took a lot of stitches

have lost an eye.

"Another time a youngster stabbed me in Sherbrooke. At first I thought it was a knife, but it turned out to be only a sharp pencil."

"I remember one incident involv-

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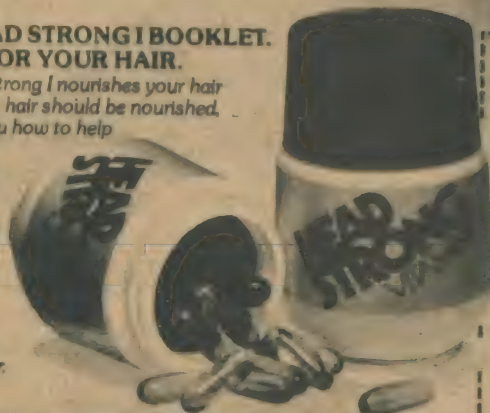
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Wrestling Monthly — July 1977 / 11

working.

"It's like Russian roulette," Vachon says. "When I drive home to Quebec City after a match in Montreal, you'd be surprised how many cars I see speeding towards me on the wrong side of the bridge median. In 1967 I had a car wreck and injured my pelvic bone. I was in traction for 45 days and inactive for six months. The doctor said I'd never wrestle again, but I fooled him."

"Time heals all wounds, and luckily for me, the bone cemented together as good as new. Still, others in this game haven't gotten off as easy as I did. Lucien Gregoire, the late wrestling promoter, was crippled for life and left nearly blind after a car accident."

Vachon says that some of his violent tactics in the ring were purely unintentional, although admittedly he realizes that might be hard to believe. "When I swing a chair and hit somebody over the head with it, it's often a spur-of-the-moment reaction," Vachon claims. "It's like in hockey when one player hits another over the head with his stick. It wasn't pre-meditated. It's done in the heat of battle. It's like two brothers who are scrapping against each other just for fun. All of a sudden, it gets serious. Sometimes they don't talk to each other for years."

Despite the excessive rough stuff in his repertoire, Maurice was still wholly capable of reverting to his former scientific style whenever the occasion warranted it. A Montreal bout with veteran Vern Gagne four years ago is a case in point.

"A lot of people accused me of being a dirty wrestler and they would shout at me that I can't wrestle properly," Vachon smiles. "Well, that night I showed them and proved to myself that I can still wrestle cleanly if I ever have to resort to that."

To show how a leopard can change his spots, Vachon drew the largest crowd in Montreal wrestling history July 16, 1973, when 33,000 fans jammed into tiny Jarry Park to watch him pry the Grand Prix championship loose from the grasp of Killer Kowalski. But instead of booing and jeering the Mad Dog, they acclaimed him. He was accorded a standing ovation. Suddenly, he was the 'people's choice.' They were united against



Any resemblance between the maniac of the mat world and the refined-looking gent being interviewed above isn't strictly coincidental. It's the one and only Maurice Vachon.

a common enemy.

Suddenly, the French-Canadian wrestling fans of Montreal had forgotten Mad Dog's past transgressions and were embracing him as their hero, as they would an Yvon Robert or a Johnny Rougeau. They went wild. At ringside were Vachon's parents, his younger brother Paul and his sister Vivian... wrestlers both.

"I'm so happy for Mad Dog," Vivian gurgled. "He's been waiting a long time for this. He deserves it."

Kowalski subdued, Vachon revelled in his new role. He interspersed his fingers and held his hands over his head like a champion boxer, gesturing to the roaring crowd in exultation. They responded, and he was enjoying it. It was one of the most amazing transformations in wrestling history, and a rare sight that won't readily

be forgotten by anyone who was in attendance that night.

For once, it was Mad Dog's opponent who was the object of the taunts and hatred of the multitude.

Vachon was born in Algeria and moved to Montreal when his family migrated to Canada while he was in his early teens.

He grew up in Montreal, learning to wrestle at the Central YMCA. His first job was as a copy boy for a daily newspaper at \$10 a week, a far cry from the \$100,000 a year he professes to have earned during his glory years on the mat.

"I worked as an office boy for Elmer Ferguson, sports editor of The Montreal Herald, in the old days," Mad Dog recalls. "I used to steal his wrestling pictures so I could plaster them all over my room. Boy, did he give me hell."

Vachon says the secret to making wrestling a successful venture from a promoter's point of view is to make sure the fans "get to watch a helluva good show." When it reaches a certain pitch, the fans catch wrestling fever. And it is the public that is our judge and jury."

Nobody, but nobody, has ever accused the Mad Dog of giving the public less than a 100 per cent, bang-up spectacle when he is in the ring.

Unfortunately, he insists he will hang up his wrestling boots once and for all.

In Vachon's last North American match before his retirement (mat tours of Hawaii and Japan awaited him before his decision was to become official), he went out in somewhat ignominious fashion.

Mad Dog was paired with Canadian champion Luls (Arriba) Martinez against Sailor White and Ivan Koloff in Verdun, Que. With Martinez knocked out of commission, it appeared that Vachon had his foes on the run. After he lined up White for what appeared to be the killing blow, Mad Dog rushed headlong towards his opponent with a shoulder butt. However, the dazed White, summoning every last ounce of energy, pulled away at the last split-second and Vachon crashed hell-bent-for-leather into the turnbuckle. His shoulder racked up, the wounded Mad Dog toppled to the canvas. White

(Continued on Page 54)

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PHOTOS by GENE GORDON



↑ Hartford Love doesn't look so pretty in this picture as he goes to his knees after coming out second best in a test of strength with Mighty Igor.



↑ Abdullah Zaatar poses for a picture with one of the grappling game's glamor girls Sandy Partlow.

◀ This photo could be titled, 'Beauty and The Beauty' as Hartford Love admires himself in the mirror while his attractive valette, Miss Gall, tends to his curls.

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Pretty Jeannie Harrell signs an autograph for a young fan while her tag-team partner Tiny Bell looks on. Jeannie and Tiny defeated Sandy Partlow and Pee wee Lopez in a mixed girl-midget match in Charlotte, N.C.



The Masked Phantom tries to twist off Snow Roseboro's head and Snow certainly isn't enjoying the experience.



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This fierce-looking trio would be enough to cast fear into the hearts of any of their opponents as Hippy Mike Boyette (center) is flanked by The Islanders.

Steve Bolus howls in pain and for good reason as George Harris has just bitten him to escape a headlock. Harris only took a nibble as Bolus wasn't well enough done to suit his tastes.



Jeannie Harrell drops to her knees and tries to fight back the pain as Donna Gean continues to apply pressure on her arm.

A big box-office attraction wherever he appears is Dusty Rhodes, who strikes a defiant pose for the photographer.



Buddy Porter is making certain Big Jim Mullin won't suffer from insomnia on this particular night as he applies a 'sleeper' hold.



A colorful and crowd-pleasing performer who has become a favorite of wrestling fans in Georgia is El Bracero.



The ring wasn't a big enough battleground when Ole Anderson was pitted against Mr. Wrestling No. 1, so they settled the issue out on the floor. Ole has the upper hand here.

GERRY MONTE:

THE WRESTLING WORLD'S TROUBLE SHOOTER

By Armondo Heminez

Koloff-Monte Photos by Larry Barnhizer

The clean-cut, barrel-chested, young man leaned back in his chair and smiled. In his hand was a large, tightly-wadded, roll of dollars.

He had two reasons to smile. One, the money was rather large in number. Two, he had just made his debut as a professional wrestler.

The young man was Gerry Monte. The year was 1968. Today, almost nine years later, he is still making a living as a professional wrestler, and still counting his money.

Gerry Monte, a former Mr. California, provides an awesome opponent for any of the wrestling world's top notchers.



Gerry Monte (left), one of the most popular performers in Northern California mat circles, poses for a picture with one of Wrestling Monthly's photographers Larry Barnhizer.

Monte's career is the fulfillment of a life-long ambition. It started as a dream, but after years of hard training, became a reality. It is so real, promoters now look to him for help.

Gerry is the great hope, or future of the business. Now, with the experience and physical requirements, he is ready to go on to world honors. His future is bright, his past is a firm foundation, his energy is limitless.

Gerry is a former Mr. California. He also placed highly in the Mr. America contest and is a champion powerlifter. This has helped him tremendously in the ring.

But the real ability lies in his past training. In high school he held all the local championships. After he finished school, he wrestled at the YMCA, and became the Pacific AAU light-heavyweight champion in greco-roman wrestling.

From there he sought advice from experts. This is where Tom Rice entered the picture.

Rice is the former world junior heavyweight champion, and his training tips were very valuable to young Gerry. So Monte began working in the gym with Rice and John Swenski. John also was a top pro grappler of the 1930s and '40s.

Together, Tom and John saw to it that Monte kept a steady pace. His workouts, diet, and even sleep were carefully planned.

After one year he was ready. He went from his hometown of San Jose, Calif., to Phoenix, Ariz.

He did not want to make his debut before the local folks. He thought he might embarrass his family, if he should fail.

But failure is not in his vocabulary. His match with Jay Oliver was over in scarcely four minutes.

A happy victor, Gerry placed a long distance call to Mr. Rice. By this time they had become close friends. The only reason Tom did not make the journey with Monte is because of his many commitments as a top referee.

Rice told Gerry to stay in Arizona for awhile. If he could become a headliner there, he could return home and find the same success.

The advice was good and well taken by the trusting young upstart.

Soon Gerry was the Arizona State

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Champ. He was winning every time he stepped into the ring. And wrestling four and five nights per week, that is quite an accomplishment.

By this time, Gerry had brought his weight up from 200 pounds to a solid 235. And, after running short of competition in the southwest, headed for British Columbia.

Once the fans got wind of his style, speed, and good looks, he became a household word.

Promoter Rod Fenton (who passed away in Oct., 1976) liked what he saw and began working with and offering advice to this young man.

Most modern-day wrestling fans don't realize it but Fenton was one of the top wrestlers of all time. He once held Jim Londos to a draw for the world title. The match lasted three hours, and both men lost over 10 pounds.

Monte paid close attention, and soon had caught on to many holds and moves that had been forgotten by the current crop of wrestlers.

After almost a full year in Canada,

he headed home. And San Francisco never looked so good.

Roy Shire, northern California impresario, signed Monte to an extended contract. Then, matched him for top bouts throughout his large promotional radius. Within weeks he was the most popular star in the area. Fans came in droves to watch him wherever he appeared.

But, after failing in his bid to capture the United States championship, Gerry asked to break his lucrative contract, and head for Japan. Shire, showing his respect for Monte agreed to free him of his obligation.

Donning a mask, although still using his real name, Gerry tore up the Orient like gangbusters.

Americans are always top drawing attractions to the Far Eastern fans, but Monte's ability did more. He won the hearts of everyone. Soon he had to leave, but signed a contract to return.

His return, a carbon copy of his first visit resulted in another invitation to return. To date, Monte



A lot of wrestling observers felt Monte was in over his head against former WWF champion Ivan Koloff, but Gerry started fast and had Koloff fighting the pain of a hammer-lock.



This spectacular flying kneedrop certainly didn't make Koloff's already aching arm feel any better.



Although this flying dropkick caught Koloff as he rebounded off the ropes, Monte went to the well once too often and missed for the turning point of the match.



Koloff attempts a pin here by holding on to Monte's trunks for leverage, but Gerry was still full of fight at this stage. ➤

◀ The expression on Monte's face tells it all as he continues to work on Koloff's arm. At this stage, it appeared there would be an upset in the making.



After Monte missed with a flying dropkick, Koloff never gave him a chance to recover. Here, Ivan grabs a handful of hair as he gets set to smash Monte face first into the mat. Then Koloff lifted Monte up for a body slam.



Ivan Koloff grasps Gerry Monte in his devastating bear hug (left) and even though Monte struggles to free himself the 'Mad russian' continues to apply the pressure.

has been to Japan four times, and another trip is in the planning stages now.

In addition to his successful Japanese jaunts, Monte is again making noise in San Francisco mat circles. This time he's after the Americas Title. Rice, his long-time friend and trainer, predicts a win for Gerry.

But with or without a championship, Monte is a top-notch wrestler. He is always a serious threat to his foes, and when someone gets too big for their own good promoters put out a call for Gerry. He comes running.

Modern promoters across the country are calling for his services daily. Many are disappointed, but a few select friends get to feature Monte on their cards.

Once in awhile, a wrestler will win a local championship and earn an undesirable reputation. Usually the promoter is not concerned, but sometimes the situation is more than he can bear. When this happens, Monte is called in to dethrone the champ.

He doesn't always win the title, but has been known to beat wrestlers so bad that they never fully recover.

Of course, this is rare. He never likes to hurt anyone. Outside the ring he is a gentleman, but once in the squared circle, he has to do what is necessary. If that means he has to hurt somebody, well that's too bad. But even when he busts up someone like John Tolos or Stan Stasiak, it bothers Gerry's conscience a bit.

So in today's world of brutality, wrestling looks to it's brightest star, Gerry Monte. He may well be wearing the big one, the World Wide Wrestling Federation belt, tomorrow!

"I prefer to wrestle by the rules, but if my opponents get out of line I am capable of giving them a taste of their own medicine.

"I love everything about wrestling — the fans, getting the opportunity to travel and see the world — and, barring serious injuries, I hope to keep wrestling until I'm 60. It's in my blood," said Monte.

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"MY HEART PUNCH WILL BRING BACK MY TITLE!"

By Frank Amato



Stan Stasiak and his manager Grand Wizard proudly display the World Wide Wrestling Federation championship belt. However, Stasiak's reign was shortlived, lasting only nine days.



Stasiak clamps a chokehold from behind on Chief Jay Strongbow (left) and forces the Chief to hit the mat as he continues to apply pressure.

Stan Stasiak raised his 6-foot-5, 275-pound body from the chair and walked to the window, drew aside the curtains and looked out at New York City.

"The Big Apple is my city. I conquered it once and I'll do it again. I have been gone for nearly three years but now I'm back and this time I won't be leaving until I win back my title. Yeah, my title. I should be walking around as the champion of the World Wide Wrestling Federation but I was conned. My manager The Grand Wizard was conned. Well now I'm back and this time my Heart Punch will destroy Sammartino and take my title back. Put the belt where it truly belongs, around my waist."

It was hours before Stasiak would be doing battle with Bruno Sammartino, the WWWF heavyweight champion. The place of battle would be Madison Square Garden. But right now big Stan was resting in his hotel room. From his window Stan could see the famous Broadway district.

"The last time I was here I had set the world of wrestling on its ear. I took away the WWWF belt from that pineapple picker Pedro Morales. The world was mine. I had signed commitments to last me months. Then I was conned as I said before. Do I sound bitter? You bet I do. I have a lot to get revenge for and I will pay back plenty."

There was a third person in Stasiak's hotel room, his manager The Grand Wizard. So far he had been silent. Knowing the Wizard it wouldn't

last long.

Finally he spoke, "What Stan means by being conned is quite simple. When we had found an honest referee in Philadelphia for that title match against Pedro Morales we won the title. In winning the title we, by right of conquest, took over all of Morales' signed commitments.

"Now get this part right. Morales was to have wrestled Larry Hennig at the garden. By beating Morales Stasiak should have wrestled Hennig.



Instead the WWWF told us we were to wrestle Sammartino. I refused as was my right.

"Sure we had signed to meet Sammartino in the semi-final on that card. But by winning the title that match should have been null and void. Still the WWWF insisted we give Sammartino the first title chance. We were told that Sammartino was over the hill. He was ready to call it quits and could use a good payday. I thought this over and finally I consented to the match because a victory over Sammartino would give credence to Stan's title claim."

Stasiak broke in, "Yeah, and this was where we were conned. Sammartino was far from retiring. This was a plot devised by Sammartino and his manager Arnold Skoaland, along with the WWWF to strip me of the title. You see they never expected me to beat Morales, but I did and I had to be eliminated."

How could The Grand Wizard the dean of wrestling managers get hoodwinked?

He replied, "I was sold a bill of goods. I was shown the Sammartino record from the time he lost his title to Ivan Koloff. He had gone into semi-retirement. Sure he won some big singles matches but no singles title. He had won two tag-team titles only, no make that three. I figured he was on his way down. This was a plot to lower our guard. Stan didn't take Sammartino seriously."

That historic match seems to bear out what Wizard and Stasiak claim. Stan's every attempt was thwarted by Sammartino. Stasiak seemed inept that night, his timing was off and all his holds were countered. Even his dreaded Heart Punch was denied him as Sammartino kicked out before he could be hit with it. Finally, Stasiak tired and was pinned.

The saga of Stan Stasiak starts in Canada where he was born and raised. Stan always loved sports, the rougher the better. The leading sport in Canada was and still is hockey, and Stan played the game with relish. Still, he yearned for something more fulfilling.

Then the family moved to Buzzard Creek, Oregon. By now, Stan had become a well-developed teenager. A boxing promoter took interest in Stan and trained him for the fight



A menacing-looking Stan Stasiak warns, "My Heart Punch will get me back my WWWF championship."

game. Stan loved this sport and did quite well. In fact, he became so good he found it hard to get fights. Stasiak had visions of fighting for the world title held by Floyd Patterson, but was discouraged by his inability to get top fights.

Stan met some professional wrestlers while training in the gym, started to attend the matches and liked the reactions of the fans. When he heard of the money to be made, Stan gave up boxing in favor of a wrestling career.

The pro wrestling career of Stan Stasiak took off like a sky rocket. In his career, he has held the Pacific Northwest Heavyweight championship seven times, a record that still stands. He was co-holder of the Pacific Northwest Tag Team Championship three times, and held the Texas heavyweight title twice. Stan also was the Texas Brass Knuckles Champion and twice co-holder of the Texas tag-team championship.

It was some seven years ago that Stasiak thought of his dreaded Heart



Stan Stasiak and arch-rival Bruno Sammartino battle for leverage in a test of strength.

Punch. He credits a former old-time boxer with showing him how a punch to the heart could be more deadly than a right to the chin. Stan spent weeks learning how to deliver this heart punch effectively. When he felt he was ready, he unleashed it upon the wrestling world.

Stasiak had been using his heart punch with great success in different areas and it caught the interest of The Grand Wizard. The Wizard looked Stasiak up in Buzzard Creek and signed him to a contract to appear in the WWWF back in 1971.

Until that time Stasiak had handled his own affairs, but now Stan had a manager. The Grand Wizard is the only manager that Stasiak has ever had or wants to have.

Stasiak explains, "I never wanted a wrestling manager because I had complete confidence in my ability and knowledge of wrestling. All those titles I had won on my own. But Wizard convinced me I could become world champion under his managerial capabilities.

"Grand Wizard is a genius, the best manager in all of wrestling. I don't make a move without him. Even when I'm appearing outside the confines of the WWWF I contact him about certain wrestlers. Wizard has a complete file on everyone. He convinced me I could defeat Pedro Morales for the WWWF title."

Back then the right hand used by Stasiak for his Heart Punch was not taped the way it is now. In fact his Heart Punch was not delivered in quite the same manner as it is today. In delivering the old Heart Punch, Stasiak just let fly with the punch to the chest cavity. True, the results were most devastating.

Today, The Heart Punch is delivered by a right hand taped like a boxer. Only now the Heart Punch is delivered by Stasiak taking the right arm of his opponent, placing it behind the head and leaving the chest completely exposed. Then, Stan draws back and slams that taped hand into the exposed chest cavity. The new Heart Punch is more devastating and dangerous than ever. In fact, there have been reports of two deaths from this maneuver.

Stasiak claims, "I've never killed anyone with my Heart Punch. True two wrestlers who were hit with it

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Note the expression on Stan Stasiak's face as he gets set to deliver his dreaded Heart Punch against Manuel Soto.

were carried out on stretchers but they recuperated. Unfortunately they died weeks afterwards when they came back wrestling. There were attempts to prove my Heart Punch was responsible but it never materialized.

"Let me say this right now, I use my Heart Punch in such a manner



Stan Stasiak has a look of disbelief on his face after being pinned by Bruno Sammartino and losing his WWWF title.

that I can control its velocity. I know how much strength to put into the delivery. Of course a 220 or 230-pound wrestler will feel effects far more than a heavier wrestler. I never go out to intentionally injure anyone."

Stasiak's quest for the WWWF title began in 1971 when Morales was the champion. Stan tried twice in Madison Square Garden to win that title but failed.

Stan remembers those bitter title bouts well. "In that first bout I had Morales bloody and beaten. Then Morales used a metal object to cut open my forehead and the referee called a halt to the proceedings.

"In the rematch, which was a Texas death Match it was anything but. I had Morales out on his feet from my Heart Punches. The referee grabbed my right arm and held me back. He wanted Morales to move away from the corner and into the middle of the ring. He pulled me away but this is absolutely absurd in a Texas Death match. So I ran towards Morales but he jumped over me for the pin. That was a ridiculous action by the referee. He was protecting Morales and cost me the title. I swore to get even some day."

That some day came two years later but only after two more vicious encounters with Morales. In the first

match, again at the garden, Stasiak and Morales went to a 53-minute, curfew-ending match. But the referee gave the decision to Morales.

In the second bout, Morales was the winner via a fast count according to Stasiak.

"This was really a travesty of justice. When curfew comes the match, even a title match, should be a draw by rights. You never render a decision but it was done against me. In the rematch Morales won by another fast count."

All seemed lost for Stan Stasiak. He had to bide his time waiting for another title chance. It finally came on Dec. 1, 1973, at the Philadelphia Arena as Stasiak pinned Morales for the WWWF belt.

The dream of a lifetime had come true for Stasiak but it lasted only nine short days. On Dec. 10, 1973, at Madison Square Garden Stasiak lost his title to Bruno Sammartino.

Now Stasiak was in the ring trying to regain his title from the man who had dethroned him, Bruno Sammartino. The match was a bitterly fought brawl and the outcome was in doubt as both grapplers took turns battering one another.

Then, the action spilled outside the ring, and Sammartino rammed Stasiak's head into the steel ringpost opening a deep gash on Stan's head as the blood flowed freely.

Both wrestlers gained positions on the ring apron when Stasiak lashed out with a wild Heart Punch which dropped Sammartino to the floor.

Stasiak rolled under the ropes as the 20 count was being tolled, but Sammartino failed to beat the count. It was a victory for Stasiak but a hollow one.

Stasiak expressed his disappointment, "That yellow coward didn't try to beat the count. He wanted to lose via a countout thus saving his title. He knew he was finished.

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There's an old axiom in the business world, "The customer is always right," with which the staff of Wrestling Monthly concurs.

Therefore, due to the demands of you, the readers, we are pleased to announce two new features.

The first, Grappling Glamor Girls starts this issue with a pin-up photo of woman wrestler Donna Christianello, which appears on pages 34 and 35.

Donna is the first of a dozen girl grapplers who will appear as pin-ups in the next 12 issues and you, the readers, will have an opportunity to vote for your 'Grappling Glamor Girl.'

A ballot (see below) will appear in the next 12 issues of Wrestling Monthly and you will be able to vote for the woman wrestler of your choice. The results of the poll, along with a feature article on the winner, will appear in the December, 1978, issue of Wrestling Monthly.

Also, by popular demand, Wrestling Monthly will institute a Collector's Corner.

Readers will have an opportunity to advertise free of charge items pertaining to wrestling which they wish to buy, sell or trade be they photographs, programs, magazines, films, etcetera.

The only restriction on these items for the Collector's Corner is that each ad be limited to 25 words or less plus the address of the person inserting the ad.

The start of this Collector's Corner depends on the readers' response. So, if you have any items pertaining to the wonderful world of wrestling that you would like to buy, sell or swap, then, let us know about it.

All items to be inserted in the Collector's Corner column should be sent to the following address:

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Incidentally, if there are other features that you would like to see incorporated in Wrestling Monthly or its sister publications, Big Book of Wrestling and Wrestling Revue, please let us know about them.

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THE STOMPER: NO LONGER SINGIN' THE BLUES

By Dan Rosenberg

*Is Guy Mitchell the wrestler actually Guy Mitchell the pop singer?
Your guess is as good as ours.*

*Guy Mitchell is the real name admitted to by one of the most
exciting performers in the mat game today: The Stomper.*

*But whether or not The Stomper and the bobbysox idol who reeled
off a string of hit parade ditties in the 1950s are one and the same,
will likely remain a mystery.*



The STO

Wrestling insiders are divided as to whether The Stomper and the Guy Mitchell of singing fame are one and the same. However, a close study of the two photos above does show some similarities particularly when one considers that the photo on the left of singer Guy Mitchell flexing his muscles for one of his three wives, Else, was taken many years and many pounds before the montage on the right.



The Stomper is flying high here as he catches one of the El Santos with a flying dropkick.

The Stomper himself won't say. He simply refuses to shed any light on the matter, abruptly changing the subject when it is broached. The truth is that while it is very possible the singer and the wrestler are the same man, it is not probable.

For those of you who are not familiar with The Stomper, he is particularly big in Canada, working Vancouver as Don Leo Jonathan's partner and Montreal as a single attraction. He is usually a crowd favorite, but on occasion has been known to play it rough.

Working an all-star card at Montreal's Olympic Velodrome recently, The Stomper was erroneously billed on the program as "Guy (The Stomper) Mitchel" — quite a comedown for someone whose name was once a household word, if in fact the wrestler and singer are one.

The Stomper shared dressing room quarters at The Velodrome with Maurice (Mad Dog) Vachon, Luis (Arriba) Martinez and Johnny War Eagle. Their names were posted on the door, with Mitchell's moniker once again being misspelled with one 'l'. What price fame?

Could this really be the man who once was the toast of the entertainment world, selling an estimated 15 million records with such uni-

versally-known tunes as "Singin' the Blues", "My Heart Cries for You", "The Roving Kind", "Pittsburgh, Pennsylvania," "Kneedeep in the Blues", "Sparrow in the Treetop", etc.? The man who once made a command performance in front of British royalty?

If it's him, why doesn't he sing anymore? Why doesn't he cash in on the current nostalgia craze and tour North America like others of his ilk such as Patti Page have done? Laryngitis, perhaps? Or maybe it's because he's all too much aware that his style is passé, outmoded and left behind in this streamlined world of acid rock.

Montreal wrestling promoter George Cannon observes: "I don't know if it's the same guy, but if it is, he's sure put on a lot of weight."

Cannon, foremost authority on weight gaining (he tips the scales at over 300 pounds) was referring to Mitchell's 250-pound girth. If The Stomper is indeed the pop singer, the increased weight has changed his ap-



Here Guy 'The Stomper' Mitchell is about to end his match by means of a sleeper hold. If the wrestler-singer are one and the same, perhaps Guy could have put him to sleep with a lullabye.

pearance so much that it is almost impossible to detect any resemblance.

If The Stomper is shy about his former identity (presuming he has one), curious parties may wonder: "Why doesn't he just wear a mask?"

Aha! Not everybody can perform effectively with a mask. It's hot under there, folks. Just ask any hockey goalie. Sometimes the mask gets pulled over your eyes by an opponent and you can't see a thing, greatly enhancing the possibility of injury (not to mention defeat). Also, some masks have been known to cause pesky skin irritations to the face and head.

The fact that The Stomper normally makes Vancouver his headquarters lends more credence to the possibility. Guy Mitchell the singer often gave concerts there and grew to like the city immensely.

Also, wrestling would be a sport for which Mitchell the singer would have a natural affinity. One of his favorite pastimes circa 1957 was weightlifting, so the transition would be a mere formality for someone

already hardened to performing before an audience.

If The Stomper is really the singer, why wouldn't he prefer to pack 'em in by revealing his true identity and capitalizing on all that publicity? Are there some things more important than money?

Perhaps it is because the past is behind him and there are several incidents he would rather forget. A string of broken marriages, for instance?

In 1966, the singer married Kathryn Evensen, a 19-year-old waitress in Las Vegas and virtually dropped out of public sight. It was his third marriage.

Two of his dreams were to be a cowboy on a full-scale ranch, and to set up a Boys Town to help boys in trouble. It is not generally known what became of those projects, but it is not beyond the realm of possibility that if they failed, he could have switched to another line of endeavor in disillusionment. Shattered dreams breed brand new schemes?

"I'll start slow," Mitchell said back

in 1958 of his ranch plans for delinquents and underprivileged youth. "Maybe I'll start it as a summer camp, but then I want it to be a boys' ranch, like an Agricultural College. The boys will learn a trade so when they get out they'll have somethin' to rely on. I want orphans and children from broken homes, but no one over 20. Maybe service clubs can help pay the upkeep.

"It's somethin' I've wanted to do for a long time," Mitchell confided to North American Newspaper Alliances writer John Mosedale. "I missed on two chances to buy a ranch 'cause my managers told me it would about clean me out. I could have gotten the land before if I wanted to be phony. To me it would feel phony if I canvassed and raised money to build the school.

"I have to do it myself, you see, or else people would say I was usin' it as a gimmick. Once started, we can have shows there to keep it goin'. For the kids, there'd be ridin', fishin', leather toolin' — maybe a kid don't like farmin', he can fix things for us,

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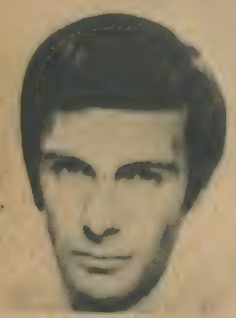
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do mechanical stuff."

Mitchell met one of his former wives, Else Sorenson, in Vancouver in 1956 and recorded "Singin' the Blues" shortly after their marriage.

"She travels with me wherever I go," he said at the time. "That's what you get married for — to have your woman with you. People offered her a screen test. She didn't even call them back. That's when I knew what kind of woman I had."

However, even this marriage ended in heartbreak.

If there is a shroud of doubt cast over The Stomper's true identity, it's caused partly by the fact that the wrestler gives no trace of dropping the "g" in the "ing" suffix as the singer did. However, speech therapy and changing accents could have rectified that trait.

One of Mitchell's wry observations of his early struggle to make it as a singer in 1950 lent credence to the possibility he has turned to wrestling for his livelihood. "I didn't miss any meals, but I sure postponed a few," he said of his pre-success lifestyle. So when times went bad, isn't wrestling better than starving?

On Nov. 13, 1959, the singer broke his left shoulder when his horse reared

This 1966 photo shows singer Guy Mitchell at a Las Vegas wedding chapel with his third wife Kathryn Evensen, a Granada Hills, Calif., cocktail waitress. It was his third marriage and her first.



Guy 'The Stomper' Mitchell is about to take a trip courtesy of El Santos. A singer and wrestler do have some things in common, like plenty of one-night stands and travel.

and fell after being startled by a dog. This injury could have had something to do with his eventual decision to abandon plans of being a cowboy.

Mitchell was not without a rowdy nature.

On Dec. 10, 1963, the singer settled a \$101,482 battery suit out of court in Los Angeles. The suit had been filed by Abraham Berman, a lumberman, who charged that Mitchell punched and kicked him on March 18, 1959. A born wrestler?

So, being warned in advance that The Stomper could get riled if asked about his rumored ebullient past, you gingerly approach him in the Olympic Velodrome while he is lacing his boots and show him your collection of Guy Mitchell press clippings.

You feel especially encouraged and confident when you learned that he autographed a fan's record album entitled "Guy Mitchell's Greatest Hits" earlier that night.

Luis Martinez sees The Stomper studying the press clipping and ancient photos and asks: "Is that you?"

The Stomper shakes his head and says, "Nah, it must be someone else."

"It's him but he had his face lifted," quips War Eagle.

The courageous newsman proposes: "The only way we can resolve this thing is if you sing a chorus of 'Rockabilly Rock.'"

Much to the sleuth's surprise and delight, The Stomper does not get angry. Instead, he flashes the broad grin so reminiscent of the pop singer of the '50s.

"How about 'My Truly, Truly Fair'?" he suggests, and tiptoes into the corridor to avoid further discussion.

Depending on where he happens to be wrestling at the time, The Stomper is alternately billed as hailing from either Indianapolis, Calgary or Detroit.

It is an indisputable fact that Mitchell the singer was indeed born in Detroit, the son of Albert and Mary Cernick, in 1927. Still, The Stomper does not look 50 years old. Yet the wonders of modern science and the fact that he has kept himself in excellent condition make it possible...

Is Guy Mitchell the wrestler really Guy Mitchell the singer?

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Fabulous Moolah has the upper hand here as she hammers away at Joyce Grable. Moolah emerged victorious in this match between two of the grappling game's top female performers.



THANK HEAVEN FOR WOMEN WRESTLERS

By Jess Hernandez

Photos by Gene Gordon

In today's vast world of professional sports, wrestling is the one profession that hasn't let grass grow under its feet. Wrestling hasn't remained the same or stood still in developing superstar performers since the advent of World War II.

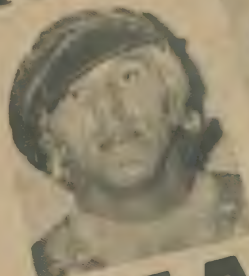
Do you realize that in 1950, 27 years ago, 24,000,000 witnessed the darlings of grunt and groan? That despite the ham characters who

bludgeon their opponents insensible, wrestling continues to prosper. The fight for the entertainment dollar has grown out of proportion and wrestling aims to keep its No. 1 rating as the people's choice.

Probably one reason for the upsurge in wrestling attendance in recent years has been the popularity and gate appeal of the female species. The glamor, sexy looks and

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Jeannie Harrell has Sandy Partlow in dire straits as she applies a headlock. To make matters worse for Sandy, her hand is trapped behind her head.

Barbara Owens doesn't look like a winner here as Donna Gene attempts to yank her arm out of its socket. However, Barbara bounced back to chalk up an action-packed victory.

beauty of women grapplers has added a new dimension to the mat sport. Today, women wrestlers account for over 50 per cent of ticket buyers in various arenas around the country. When it comes to explosive action and mayhem inside the roped arena, women are more bloodthirsty than the men.

Not only do women possess rippling muscles, talent and skills but



The faces of Donna Christianello and Vicki Williams show mixed emotions. Donna seems to be enjoying herself while Vicki isn't too pleased as she gets the worst of it during their match.



their showmanship in many respects overshadows the violent exhibitions of their male counterparts.

Pioneering the influx of gal wrestlers since the mid-1930s was former world champion Mildred Burke from Coffeyville, Kansas. Patriarch of women grapplers, the ex-Kansas superstar was a dominant heroine in the invasion of glamor and sex into the once predominant male empire.

Mildred Burke not only pioneered woman wrestling in America but was also the greatest drawing attraction. She lured crowds of 18,000 into arenas in the mid-west and annually netted a staggering income of \$50,000 a year! Now retired, Mildred is still producing mat champions in her wrestling schools around the United States.

In the '40s, '50s and '60s, it was the talent, skills and pulchritude of such great gal grapplers as Kathy Starr, Judy Grable, Cora Coombs, Sandy Barr, JoAnn Brewer and magnetic appeal and brilliance of Fabulous Moolah that had the fans storming wrestling arenas. Today's female headliners like Vivian Vachon, Vicki Williams, Laura Del Rio, Betty Nicoli, Lilly Thomas and Princess War Cloud have virtually coralled the wrestling market in setting attendance records.

In retrospect, the many housewives and single girls who have traded their jobs as homemakers, typists, fashion models and singers for the demanding intricacies of the grunt-and-groan profession, have been a salvation to the oldest sport in existence — wrestling.

Hooray for girls, for without them, what would rival wrestling promoters do.

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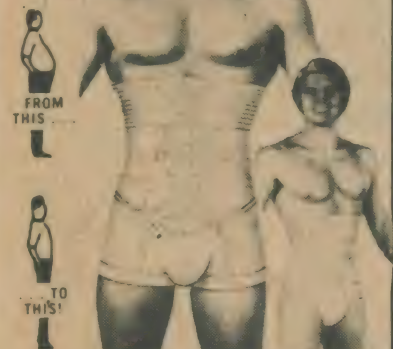
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ANYTHING GOES IN TAG - TEAM TUSSLE

By Larry Barnhizer



The Royal Kangaroos, Norman Frederick Charles III and Lord Jonathan Boyd. "We agreed to a no-rules match because we are greater than the Valiants and want to prove to the wrestling fans that we can beat them at their own game."



The Valiants, John and Jim, replied, "The Royal Kangaroos claim we stole their title, but this match will prove that we mean business when we say we are the greatest tag-team in the world."



The fans had hardly settled in their seats and the action was under way as Lord Jonathan Boyd clamped a flying mare on Jim Valiant.



The referee shows concern for Jim Valiant's well-being as Norman Frederick Charles III attempts to choke the life out of his opponent.

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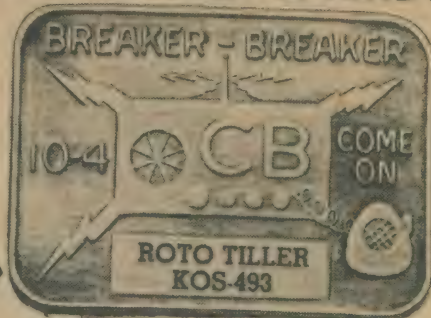
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Lord Jonathan Boyd applies a reverse chinlock on Jim Valiant (left). Then, Boyd switches to one of the Kangaroos' pet holds, the reverse neckbreaker and forces Jim to concede the first fall after only 12 seconds.



The Valiants prove that two heads are better than one as they doubleteam Norman Frederick Charles III. Jim holds Charles' arm and applies pressure to his throat, while John leaves his footprints on Norman's chest.



The Valiants are in double trouble here as Norman Frederick Charles III clamps a choke hold on Jim Valiant, while Lord Jonathan Boyd gives John Valiant a going-over.

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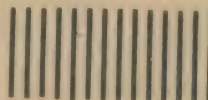
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John Valiant is sitting down on the job, unaware of what is going on as Jim lifts Norman Frederick Charles III and prepares to slam him to the mat, setting things up for the equalizing pin.



During the third fall, the ring became too small a battleground for these two tag teams. Lord Jonathan Boyd softens Jim Valiant up by wrapping the tag rope around his throat and Jim doesn't seem to be enjoying the experience (left). Then, Boyd sends the ringside spectators scurrying as he prepares to ram Jim's head into the concrete wall.



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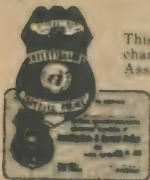
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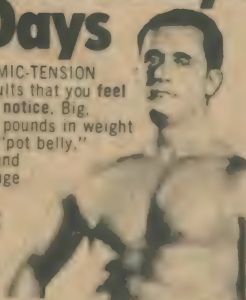
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John Valiant comes to his brother's rescue and is about to deliver a vicious judo chop to the throat of Lord Jonathan Boyd, while Jim grips Boyd's neck (left). Then, Jim repays the favor by cracking Boyd's skull against the concrete wall.



While Lord Jonathan Boyd lay unconscious outside the ring, the Valiants unleashed a vicious assault on Norman Frederick Charles III which culminated in a pin by Jim after Charles had been whipped into the ropes then caught flush in the throat as the Valiants locked hands. To the victors go the spoils and also the boos as the fans were unhappy with the manner the Valiants emerged victorious.

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(Continued from Page 12)



If looks could kill, these female fans would be dead as 'Mad dog' objects to their laughter after being tossed out of the ring.

staggered over to the motionless body and fell on Vachon for the easy pin. The crowd sat in stunned silence. It was the end of an era.

There are some skeptics, however, who don't believe Mad Dog's wrestling career is finished. They still think he will come back.

"I tried to talk him out of retiring," said Montreal promoter George Cannon, "and I think I have a chance of convincing him. You may not have seen the last of the Mad Dog yet."

Dave Singer, official timekeeper for wrestling matches in Verdun, concurs: Wrestling is his life. Sure, he may get discouraged or down on himself from time to time, but the man can't stay away from it."

Only time will tell.

In the meantime, the family banner will be carried by the fetching Vivian, Mad Dog's kid brother Paul (The Butcher) Vachon and Mad Dog's 22-year-old son Maurice Jr.

Vivian, a luscious blonde who measures 36-29-39, will not be carrying very far, however. She is in a state of semi-retirement, having recently married wrestler Buddy Wolf in Minneapolis where she has settled down to become a happy homemaker, if albeit not a typical one.

During her somewhat stormy career (she always played the 'heavy' and despite her winsome appearance), Vivian, now 26, has a treasure chest of memories just as fascinating as her brother's.

but I'm not a bad girl," she winked.

Obviously, Buddy Wolff agrees.

Paul Vachon is now plying his trade in the Los Angeles-San Francisco area. When he and Maurice were growing up as two of 13 children, Maurice used to carry Paul around on his back as a manner of keeping in shape. And this is no mean feat when it is considered that The Butcher was well on his way towards tipping the scales at the 300-plus pounds he now weighs. A quipster might even have made the observation that Maurice had a monkey on his back!

Paul was the promoter of the Grand Prix wrestling group that put the sport back on the map in the Montreal area at the turn of the decade. As a promoter he quickly denounced the former stock in trade of himself and his brother. "Wrestlers using chairs, baseball bats, coat hangers,



When 'Mad Dog' Vachon is on the rampage, the ring isn't a big enough battleground. Here, he and arch-rival Edouard Carpentier battle it out on the stairs with Vachon much the worst for wear.

There was the time in Tuscaloosa, Ala., for instance, when a little girl belted her with a two-by-four. When Vivian seized the board, the kid threw sand in her face. And then there was the embarrassing moment in Rimouski, Que., when a drunk literally ripped the bathing suit off Vivian's back (and front). Very embarrassing.

She too has had her share of injuries. "One night in North Carolina I busted my sacroiliac," she recalled with a trace of distaste. "I was in the hospital 14 days. Here, feel this lump."

"We fight to win," Vivian said as spokeswoman for her and her brothers. "I've always had to fight my own battles and I always win,

and managers running around with electric cattle prods, brass knuckles, wearing hard hats... that's all going to stop when I'm promoting a show," Paul vowed.

Paul did his utmost to keep his promise and Grand Prix wrestling prospered until The Butcher got the old itch to return to the ring and gave up the promoting end of it. At 39, he's still going strong.

"Those antics dragged wrestling down to where it is today," Paul had declared. "It's the biggest reason why wrestling is so far down and has a bad image. I certainly don't want to be part of a 'down' sport — I'm going to try to clean it up. pro wrestling doesn't need any of that stupid, rough

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Working relentlessly from this evidence, Reese P. Dubin succeeded in perfecting a new kind of instrument — called a Tele-Photo Transmitter — that concentrates your thoughts, and sends them like a streaking bullet to their destination!

OTHERS OBEY SILENT COMMANDS! Writing of the success of this method, one user reports the following experience:

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"I willed her to nod. She stood still and bent her head. I willed her to clap her hands, play a note on the piano, write her name, all of which she did."

"No one can escape the power of this method," says Mr. Dubin. "Everybody — high or low, ignorant or wise — all are subject to its spell! And unless the person is told what's being done, he will think the thoughts are his own!"

HEARS THE THOUGHTS OF OTHERS! Experimenting further with the Tele-Photo Transmitter, Reese P. Dubin soon found that he could

"tune in" and HEAR the unspoken thoughts of others. He says, "At first, these hearing impressions startled me, and I took them for actual speech, until I realized that people don't usually say such things aloud! And their lips remained closed."

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MAKES WOMAN APPEAR — SEEMINGLY OUT OF THIN AIR! With mounting excitement, Reese P. Dubin launched one of the most exciting experiments in the history of psychic research. He wanted to see if the Tele-Photo Transmitter could bring him an actual material object! He chose, for this experiment, the seemingly impossible: an actual living person!

He simply focused the Tele-Photo Transmitter, by dialing the object of his desire. In a flash the door burst open, and there — standing before him, as real as life — was his long-lost cousin!

He stared and rubbed his eyes, and looked again! There — smiling, with arms outstretched in greeting — stood living proof of the most astounding discovery of the Century!

Dial Any Treasure!

You'll see how to use the Tele-Photo Transmitter, to summon your desires. This special instrument — your mental equipment — requires no wires, and no electricity. "Yet," says Mr. Dubin, "it can teleport desires, swiftly from the invisible world."

When you dial your desire—whether for riches, love, or secret knowledge—you capture its invisible, photoplasmic form, at which point "it starts to materialize!" says Dr. Dubin.

"Telecult Power can work seeming miracles in your life," says Mr. Dubin. "With it, it is possible to dial any desire—called a Photo-Form—then sit back, relax, and watch this powerful secret go to work!"

"Instantly Your Life Is Changed!"

With this secret, the mightiest force in the Universe is at your command! "Simply ask for anything you want," says Mr. Dubin, "whether it be riches, love, fine possessions, power, friends, or secret knowledge!"

Suppose you had dialed Photo-Form #2 for Jewels, for example. That's what Margaret C. did. In an actual example Mr. Dubin tells you about. Rich, glittering diamonds and jewels literally appeared at her feet: a pair of gold earrings, which she found that morning... a surprise gift of a pearl necklace, and matching silver bracelets... a beautiful platinum ring set with emeralds and diamonds, dropped on her front lawn!

"Almost overnight," says Mr. Dubin, "it can start to multiply riches, bring romance and love... draw favors, gifts, new friends... or anything else asked for! It isn't necessary for you to understand why. What is important is that it has already worked for many others... men and women in all walks of life... worked every time... and it will work for you, too!"

Brings A Pocket Full Of Money!

You'll see how Jerry D. used this method. He was broke a week before payday. All he did, he says, was to dial Photo-Form #1. Suddenly he felt a bulge in his pocket. Lo and behold! He took out a roll of money... five, tens, twenties... and more! Obviously, it had been placed there—but when? And by whom?

A Brand New Car Comes!

Marty C., a taxi driver, reports that he just dialed Photo-Form #4, sat back, relaxed, and waited for things to happen. In a short time, great excitement filled the house. His wife came hurrying in, saying, "We won it! We won a car and a cash prize! They just delivered it!" He got up and went to the window. There, big and beautiful,



standing in the driveway, was a brand new Cadillac!

Brings Mate Without Asking!

Mrs. Conrad B. reports that she was tired of "pursuing" her husband, as she called it. She wanted him to voluntarily do the things she longed for, take her places, show affection. But he hadn't looked at her in years. He would fall asleep immediately after supper, or watched the ball games, or read the papers. Secretly Mrs. B. decided to try this method. She dialed Photo-Form #9 for Love! Instantly, her husband's attitude changed from boredom to interest and enthusiasm. And from that day forward, he showered her with kindness and affection! It was like a miracle come true!

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When one tangled with 'Mad Dog' Vachon, it was survival of the fittest as Killer Kowalski found out when Vachon tried to choke him.

stuff (Are you listening, Mad Dog?). There won't be any of it on my cards."

Well, hardly any of it. Electric cattle prods aside, one of the worst offenders to Paul's ideology was, predictably, his own brother Maurice.

"With the proper promotion and the right wrestlers, Montreal can become the greatest wrestling city in the world," proclaimed Paul in his promotional debut.

"Nowhere are there more avid fans. I know. I wrestled in 32 countries. We can upgrade wrestling — make it like the old days of Eddie Quinn. Just like the old days."

To the uninitiated, Quinn was the genius behind the wrestling boom in Montreal in the 'forties and fifties'. When Quinn died, so did the sport.

Since The Butcher and The Mad Dog were usually cast as the villains, and rightfully so, Paul found it difficult to wear two hats. "I have to slow down," he said. "I'm burning the candle at both ends. I can't do it for long. You know, when you've got a bald head and you wear a beard, you'll probably end up being a bad guy in the ring. But it all depends on where you're wrestling. In Quebec City, they love us," Paul explained.

"Even before you start to wrestle, the fans have already made up their minds who they're going to cheer and who they are going to boo. It

happens in every sport, but fans seem to identify more strongly with wrestlers, maybe because it's just an individual and not a whole team they cheer. Wrestling helps fans get rid of their frustrations and inhibitions. It's good for them."

The 'bad guy' image eventually may have helped bring about Paul's downfall as a neutral promoter. It even stuck with him in his brief movie career.

"I lived in India, wrestling, for 18 months," he reminisces, "and I had the good luck to make four movies — the gladiator, Tarzan types. I was killed off in every one of them."

You can't keep a good man down, though. Keep on trucking, Butcher.

All of which brings us to Maurice Jr., the heir apparent.

Better known as "Mike" to his friends, young Vachon is a wrestling neophyte who has been in the business three years. During that span he has had over 100 matches. Lately he has forsaken actual combat in favor of a vigorous training program in preparation for two wrestling trips to Japan that are calculated to launch his career as a potential star like a sky rocket.

"Of course, in wrestling your apprenticeship usually lasts about 10 years," he informs. "Very few wrestlers get to the top in less time than that."

Is it his main goal in life to follow

in the footsteps of the old man? You need not ask.

"Why not?" Mike replies. "That way, I can't go wrong. Mind you," he quipped, "he's got big feet! But if opportunity knocks, I'd shave my head and grow a beard like my father. I already plan to cut my hair off for my tour in Japan. I hear it's hot over there in the summer."

Obviously, Mike's childhood memories of his dad are many. "We were four boys and two girls at home, so the Vachon name will live on forever," he grins. "My father was always on the move, so we never stayed at the same school very long. We spent one year here, one year there. I'm only 22 but I've already been to 49 of the 50 States — all except Alaska."

Like his dad, Mike plans to raise dogs as a hobby. "My father had 15 dogs, from poodles to Saint Bernards," he recalls, "and he had them all at once. When he used to go jogging down the street, they used to follow him like a stampede."

But what about the taunts from jealous and misguided schoolmates?

"Sure, other kids would be knocking it and everything," Mike remembers. They'd see him drive us to school and they'd shoot their mouths off. After all, let's face it, everybody knows him. So my brother Dennis and I just beat 'em up, that's all. That shut them up. Even my little sister beats people up."

Mike says he was five weeks old when he started going to wrestling matches. Since he was indoctrinated at such a young age, does he find an extraordinary amount of pressure on him to emulate his dad's success?

"Sure there's lots of pressure on me to live up to his image, but I just do my own thing," Mike responds. "I can never be as good as my father, because we're from two different generations. When he was starting out, it was 'dog eat dog'. Now it's not quite as rough, although good guys still finish last. Sometimes they don't even finish at all."

Mike is understandably proud of his brother Dennis, who is 18.

"Right now he's confining his activity to amateur wrestling in the States," Mike says, "but he'll probably turn pro eventually. A knowledge of amateur wrestling is like a green

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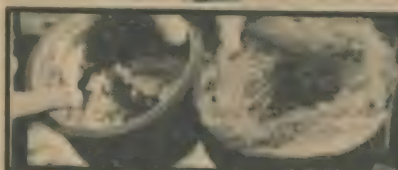


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light. He was taught by U.S. Olympic coach Cosgrow Aziri, and presently Dennis is training for the University of Minnesota wrestling team. His body is like steel. One of the exercises he has to do is run down 20 flights of stairs backwards with a 200-pound guy on his shoulders."

Shades of Mad Dog with the "monkey" on his back!

But the road to success may not be all milk and honey for young Mike Vachon. Like his father, he has been injury-plagued with a broken pelvis, ruptured discs and chipped bones that often leave him wracked with pain.

"When I take body slams, that hurts," Mike says. "Maybe my father has the right idea. He says the best way is to walk out, not crawl out."

The most serious injuries were not caused by wrestling, however.

"My father, my brother Dennis and I were all involved in separate car accidents," he attests. "Dennis almost died, and they had to take out his spleen. But we Vachons fight back. They said I wouldn't walk for six months after I fractured my pelvis, but I was up and around in a month. The doctors told my brother he would never be able to bend down again, and they told my dad he couldn't wrestle again. They were wrong."

Is wrestling worth the risk of aggravating these old wounds and causing permanent paralysis, then?

"That's what I'm thinking about lately," Mike admits. "But it's our livelihood. Sure, it's worth the risk. If not, I wouldn't do it. Most guys with the physical problems I've had would be dead or retired or in a wheelchair by now."

Mike's girl friend Carol is in charge of his diet. "He eats everything," she reports. "He's not fussy. He'll eat chicken, shepherd's pie, the works. About the only thing he does not eat is ham, but he eats a lot. Now he's down to one meal a day, though, because he's in training."

Mike has seldom worked with his father in the ring, but the one time they were partners in a tag-team bout in Verdun, Que., stands out in his mind as one of the highlights of his budding career.

"It was my dad and I against Bull Gregory and Ali Baba," he re-

calls. "I liked the experience very much. It was probably the same feeling Mark and Marty Howe (of the World Hockey Association's Houston Aeros) have playing alongside their father (Gordie). Needless to say, we won."

Of course, the father-and-son tandem is nothing new to wrestling. Jacques Rougeau and son Raymond wrestled in team matches for several years until a self-inflicted hand injury halted Jacques' career. In any event, Mike and Mad Dog will be working side by side in Japan, and both men are looking forward to that.

Wise for his 22 years, Mike says the present state of professional wrestling in Montreal "is the worst I've ever seen. And it's the worst I've ever got paid, too."

He blames the slumping attendances on the promoters, although he exempts his uncle Paul and current Montreal-area impresario Cannon from criticism.

"People want to see the stars," says Mike. "But the promoters figure if they cut down on talent, they can make more money. They use too many 'local' guys who work cheaper. Montreal is dead as a wrestling centre. A wrestler can't depend on working every night, so he has to moonlight to make a living."

What jobs do wrestlers do in their spare time?

"We work in security and as nightclub bouncers mostly," Mike reveals. "We protect property during strikes. There's not usually beating of heads together, but once during a seaman's strike 20 years ago the strikers threw my father into the river. He was employed by the strike-breakers. Luckily, he got out okay."

Though wrestling may be in a recession in Montreal these days, it appears to be on the upswing in many U.S. centres.

"Twenty years ago if you made \$100 a week, you were lucky," young Vachon relates. "Now my father makes as much as \$3,000 a week. Places like Minneapolis pay him as much as \$500 a night."

Not any more they don't. How can you pay a wrestler who is determined to stay retired?

The answer to this riddle is: if he makes a comeback! So come on back, Mad Dog, we miss you!



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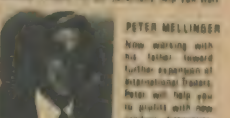
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Name: Joe Tomski
 Age: 14
 Address: 3813 South Ahmedi Avenue
 Milwaukee, Wisconsin, 53207
 Favorite wrestlers: The Valiants, Baron Von Raschke, Ox Baker.
 Other hobbies: Sports
 Would like to correspond with all wrestling fans.

Name: Ahmed Kapadia
 Age: 20
 Address: Post Office Box 230
 Kafue, Zambia
 Favorite wrestlers: All wrestlers, both male and female.
 Other hobbies: Tennis, fishing, wrestling films, coin and stamp collecting, reading and driving.



AHMED KAPADIA

Would like to correspond with any females between the ages of 17 and 21.

Name: David Farrell
 Age: 12
 Address: 1019 Jefferson Avenue
 Elizabeth, New Jersey, 07201
 Favorite wrestlers: Ivan Putski, Andre The Giant, Johnny Rivera, Superstar Billy Graham, Tony Parisi, Louis Cerdan, Chief Jay Strongbow, Billy



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again, have suddenly found themselves MORE sexually-active . . . MORE sexually-active . . . MORE sexually-compotent than they were at their 30 or 40-year-old peak!

Read how one young man went through his first twenty-some years thinking continually that he was "born to be" a "sexual cripple". And then read how — only a few short months later — one of his girl friends said in a research-interview: "Once a woman has been with a man like Eric, all other men seem second-rate!"

Read of the 70-plus year old man who now keeps several girl friends busy . . . including one 23-year-old beauty who is perfectly willing to admit to anyone that THIS man is (to use her own words) "terrific" in bed!

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White Wolf and Jose Gonzalez:
Other hobbies: Baseball.

Name: Misiona Tama
Age: 15
Address: Maletah, Avatele, Nine Island
Favorite wrestler: Antonio Inoki
Other hobbies: Football, rugby, swimming.
Would like to correspond with boys or girls ages 15 and 16.

Name: Shirley Faye Harden
Age: 13
Address: Route 5, Box 56
Loris, South Carolina, 29569
favorite wrestler: Wahoo McDaniel
Other hobbies: Swimming
Would like to correspond with boys and girls.

AGAINST MIXED MATCHES

Ladies and Gentlemen:

About the so-called 'mixed matches' (women versus men). To match a woman against a man in a contact sport is ridiculous. IF THE CONTEST IS ON THE LEVEL, then a woman versus a man in a boxing or wrestling

match has all the sporting qualities of wife beating.

If you picked 100 men and 100 women in their physical prime of life (early 20s), gave them all the same training, then matched them in boxing, wrestling or a barroom brawl (matching woman against man strictly by chance, like drawing their names out of a hat) not three women out of 100 would win.

The relationship between men and women should be to make love not war. War, if any, should be among members of the same sex.

Do not misunderstand me. I think women should box or wrestle if they want to. But men should box or wrestle other men and women should box or wrestle against other women.

The argument that women aren't built for fighting is true if women are matched against men, but if matched against another woman the negative factors cancel out.

The primary difference between men and women is not cultural. The culture primarily reflects the inborn difference rather than causing it, although culture can overemphasize or de-emphasize the difference.

The hen is not the same as the rooster nor the bull the same as the cow. Hens and rooster have different pecking orders.

To match women against men in 'survival of the fittest' contact sports would actually cause women's parti-



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cipation in these sports to be at a minimum since the male would dominate.

As a fan, I would pay as much to see woman versus woman wrestling matches, but I have no interest in woman versus man bouts.

Signed,
C. Courtney
Houston, Texas

PHOTO FAN

Dear Sir:

I am writing in regards to your fine magazine, Wrestling Monthly. I really enjoy reading it and try to buy one every time an issue comes out.

I find it very exciting reading and I hope it will continue to be published for a long time in the future.

I wish to compliment you on your fine photography, especially that of a veteran photographer like Mr. Gene Gordon. His photos really make your magazine even more exciting and colorful than it already is.

Congratulations on a fine magazine and keep up the good work!

Sincerely,
Faye Davis
Laurens, S.C.

(EDITOR'S NOTE: Thank you for your very flattering note. We are indeed fortunate to have such fine photographers as Gene Gordon and Larry Barnhizer on our staff.

Incidentally, Mr. Gordon came up with the ideas for the Grappling Glamor Girl and Collector's Corner which we hope will become regular features in Wrestling Monthly.

WANTS THE PROS

Dear Wrestling Monthly:

In almost every one of your issues you have an article on mixed matches, but it is always an amateur woman

against an amateur man.

Why don't you have an article showing a professional woman wrestler against a professional man? Some professionals like Vicki Williams and Vivian Vachon could handle themselves against men. So, in the future I hope you will do this.

Sincerely,
Jeff Oliver
Medford, N.Y.

(EDITOR'S NOTE: In Wrestling Monthly and the sister publications, Big Book of Wrestling and Wrestling Revue, we have featured articles on men against women and have used some professionals — Cheryl Day for example.

However, getting an article and photos on a match between a professional woman wrestler and a man isn't too easily done as there are a lot of areas that don't permit mixed matches so they aren't as widespread as the more orthodox man vs. man and woman vs. woman bouts.

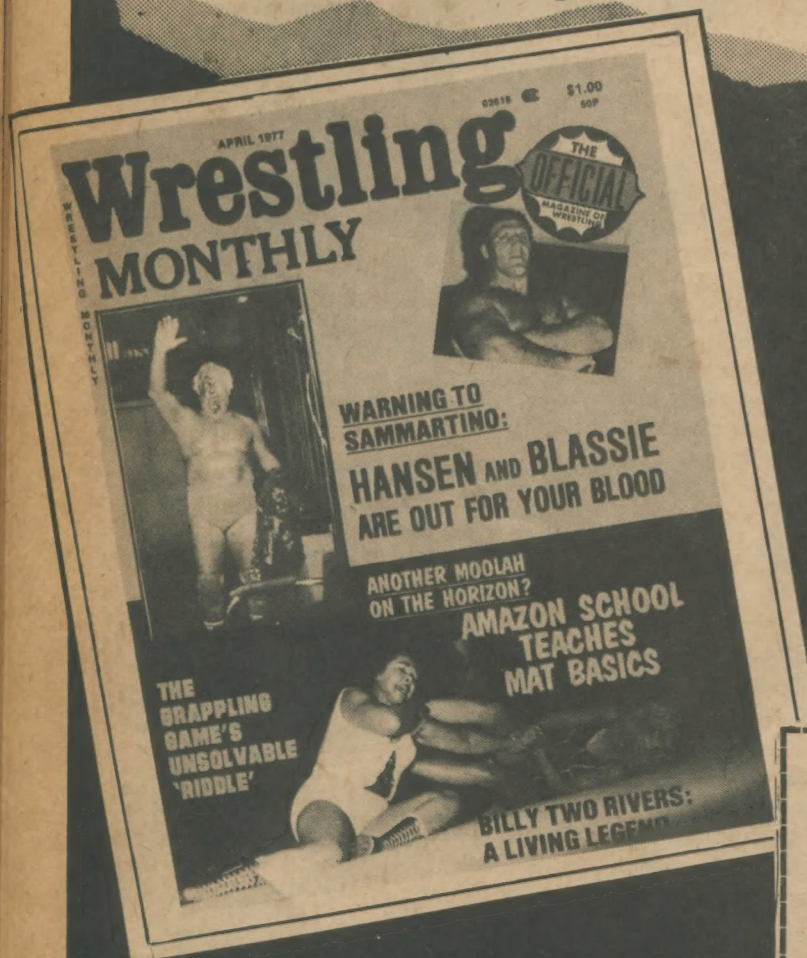
However, the staff and our correspondents are always on the alert for good action photos — be they mixed matches or the more orthodox bouts.

Although it's difficult to make any promises as to exactly when an article will appear, we'll try to fulfill your request in the near future.)



The age-old controversy of women vs men in combat never seems to die out. Will we ever know the outcome of a possible matchup?

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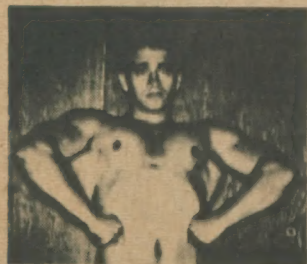
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"I was a skinny weakling when I enrolled, now I've gained 30 pounds in just 45 days. I am truly amazed, I'm going to be dynamite on the beach." B. Abbott



"In just 3 weeks I have gained 1½" on my arms and 4" on my chest. I have also lost 4" off my waist. Your course is just great!" D. Roberts

"I'm transforming all the fat off my body and changing it into rock-hard muscle. It's amazing — I have lost 8" off my waist. I can actually see my muscles growing from day to day." P. Williams

"I have gained 20 pounds in just 30 days and I have gained over 6 inches on my chest. I find that my power has doubled. In sports I am a winner in everything I do." B. Daniels

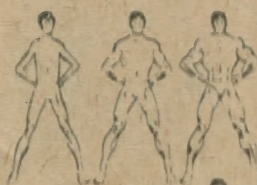
"I have gained 5" on my arms and 12" on my chest, while losing 3" off my waist. I have tripled my power and speed. Thanks for what you have done for me!" M. Robinson



MORRIE MITCHELL GAINED 65 POUNDS OF MUSCLE WHILE FOLLOWING OUR 'REVOLUTIONARY NEW METHODS' ON BODYBUILDING.

TAKE YOUR CHOICE! You Can Do This...

★ **DOUBLE OR TRIPLE YOUR STRENGTH** in record time! It wouldn't take long before you can perform feats of strength.



**SKINNY?
MUSCLES WILL
APPEAR . . .
ALMOST LIKE
MAGIC!**



**FAT?
FAT WILL
DISAPPEAR —
REPLACED BY
MUSCLES!**



**YOUR NEW
MUSCLES WILL
FEEL LIKE
DYNAMITE!**

Universal Bodybuilding
Box 6694, Dept N-1
Detroit, Mich. 48240

Shoot the 'works' to me free! Rush me all that free muscle-building information, so that I can add inches of powerful muscles — all in the privacy of my home. I am sending 25c to help cover postage and handling costs. I am under no obligation. (Please print)



Name _____ Age _____

Address _____

City _____ State _____ Zip _____

MAIL THIS COUPON TODAY

"I NEVER STOPPED EATING - YET I LOST 18 POUNDS IN 15 DAYS!"

FAT-BURNING SYSTEM - FOR THE BODY

POSITIVE PROOF THIS SYSTEM REALLY WORKS... AND FAST!!

My name is Brad Mitchell. For many years I have helped thousands of people lose weight. And I believe I can help you!

I realize that today, there are so many weight loss products and programs on the market, that you are probably thoroughly confused as to which one is truly effective.

Everyone, both young and old is striving for that slim, sleek, youthful and energetic figure. The problem is how to achieve such a shape without damage to your health and at the same time keep your energy level high in order to cope with the tensions and rapid pace of today's world.

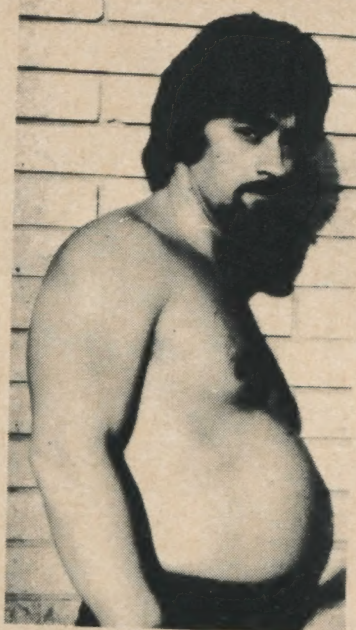
I have developed such a system!

I firmly believe that this Amazing Fat Burning system is the most effective system ever. I should know, just take a look at my before and after pictures. I lost 18 pounds of ugly fat, in only 15 days.

And, believe it or not, I kept my stomach full of food (no hunger pains).

And, my wife lost 40 pounds in only 30 days!

Since then, I have been continuously researching areas of nutrition, bodybuilding, and diet programs, in order to help thousands achieve that slim attractive shape desired by everyone. In fact everyone I put on this Amazing Fat Burning System, reported that they made fantastic weight losses--fast and easily!



almost any weight reduction you desire. And isn't that what you want?

This system is so unique and effective (because it really works)--so much so, that we have had the system copyrighted with the US Government, so that the secrets cannot be copied and stolen!

MAN OR WOMAN--YOUNG OR NOT SO YOUNG--THIS SYSTEM IS FOR YOU!

Everyone can use this system, regardless whether you're young or not so young. It doesn't matter whether you're 10 or 100 pounds overweight, or how many times you have tried to get into shape. With this new system you'll lose weight faster than ever before. In fact you'll have more energy, strength and endurance so that you will feel younger and enjoy a fuller more active life.

I HAVE A SUPER EXERCISE FOR YOU! MORE EFFECTIVE THAN JOGGING!

To help you loose that fat even faster, I've developed a program for a Fun exercise that is more effective than jogging (in the same amount of time), yet it can be done in the privacy of your own bedroom. It takes only several minutes, three times a week to perform this unique exercise! This exercise is done by top athletes and even astronauts. You won't believe how fast your energy level will rise (and how fast you'll get back into shape).

THIS AMAZING SYSTEM REQUIRES ONLY A MINIMAL AMOUNT OF YOUR TIME!

This system requires a small amount of your time (and some effort), but the results will be nothing short of miraculous! Our program offers you plenty of food to eat, plus supplements that will also help burn off the excess fat.

IF YOU REALLY WANT TO BE TRIM AND SLIM... AND WITHIN DAYS BEGIN TO SEE A REAL DIFFERENCE

IN YOUR APPEARANCE--THEN THIS SYSTEM IS FOR YOU!

Remember, it doesn't matter how many times you have tried to lose weight, your time has finally come, with the Amazing Fat Burning System!

A healthy slim, trim and energetic figure is our goal--make it yours!

SEE DRAMATIC RESULTS IN JUST DAYS... OR RETURN EVERYTHING FOR A FULL REFUND!

You have nothing to loose except fat. Try the Amazing Fat Burning System for a couple of weeks--if you don't feel that the results are fantastic in every way, you can return the system to us, and you'll get a full refund. Just like that! No questions asked.

Give it a try today.



FREE WAIST COURSE!!

Order your Fat-Burning System today and we'll send you FREE our fantastic ABDOMINAL COURSE. This big book will show you how to have a trim, muscular waist in the fastest time possible! Get rid of that pot-belly and have a sexy, trim waist. You'll look and feel like a new man!

IS IT THE WORLDS FASTEST, MOST EFFECTIVE FAT BURNING SYSTEM EVER?

I sincerely think it is! Why? Because many of the principles and methods used are the same as those used by top physique champions to eliminate all excess fat.

In fact, many physique champions reduce their body fat to the extreme, so that the skin becomes almost paper thin. Certainly you don't want to become extremely thin. But, it's nice to know that the Fat Burning System can accomplish

Brad Mitchell
27313 Plymouth Rd., Dept F-1
Detroit, Michigan 48239

Okay, Brad, I accept your offer! But I've got to feel that the Amazing Fat Burning System is the greatest and that the results will be nothing short of miraculous. Otherwise I'll send everything back for a full refund! I enclose \$9.95. (cash, check or money order)

Please charge ☐ Bank Americard ☐
Master Charge ☐

Credit Card No. _____

Expiration Date _____ Interbank No. _____

NAME _____

ADDRESS _____

CITY _____ STATE _____

© 1977 Brad Mitchell ZIP _____

YOUR QUICK WAY TO EASY MONEY!

VIP
VINYL
INDUSTRIAL
PRODUCTS

VINYL REPAIR

**GIVE "on-the-spot" SAME DAY SERVICE
GET "on-the-spot" SAME DAY PAY!!!**

You can be in business IN 24 HOURS!

Sensational! That's the **MONEYMAKING POWER** of VIP Professional Vinyl Repair . . . the business of your own that can be part or full time for **QUICK AND GROWING PROFITS!** You need no study — no training — just a few hours' practice and you're ready to do repairs for pay, — **BIG PAY!** You can be in business practically overnight.

**Start for less than you make
in 1 hour on first job!**

With just a small down payment, you get the complete VIP going-into-business kit . . . all equipment, materials, complete step-by-step instructions, business-building helps . . . everything you need!

**\$513⁰⁰
in first 10 days!**

"The first 10 days I made \$513. Now getting business from 15 car dealers, 6 furniture stores, 4 restaurants and bars, and clothing stores."
H. Whaley, Wash.

"Wherever I see vinyl, I can do business"



"I've made as much as \$60 in 3 hours."
C. Herrera, Jr., Ariz.

9 HOLIDAY INNS FOR HUSBAND/WIFE TEAM

"These Inns have put us on a monthly allotment. We are busy every day. Wonderful to be one's own boss. We are putting on one repairman to handle business other than Holiday Inns. With our setup, we have weekly checks coming from just the Inns."

Mr. & Mrs. Bechtel, Ohio

STEADY WORK FOR 20 CAR DEALERS



"20 car dealers give me all their repair work. I call on two or three every day, take care of what's needed. No matter what the repair is, it's easy to do with VIP."

R. Lanning, Ky.



\$440 IN 9 HOURS!

"I repaired 55 chairs at the NCO Club at \$8 each — \$440 for 9 hours' work. Materials and transportation cost only \$35!"

D. Gagnon, S.C.

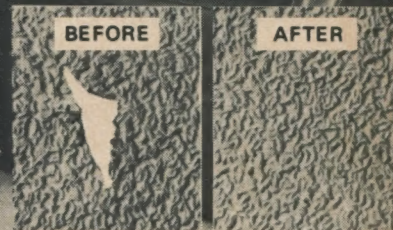
HERE'S THE VIP VINYL REPAIR KIT

that puts you in your own **HIGH-PROFIT BUSINESS**

They all started by mailing a coupon like this. **YOU CAN TOO!**

ALL FACTS FREE BY MAIL — NO SALESMAN WILL CALL. MAIL COUPON NOW

MAKE \$20 TO \$30 FOR AN HOUR'S JOB LIKE THIS



UNLIMITED CUSTOMERS FOR YOUR SERVICE

Auto dealers, car shops, restaurants, motels, bars, clubs, hospitals, bus companies . . . these are just a few of the places that need vinyl repairs, repeatedly. The business is there, waiting for you. And a repair job that takes 1/2 an hour to an hour can mean a quick \$15 to \$30 for you . . . most of it **PURE PROFIT!**

MEN, WOMEN, HUSBAND/WIFE TEAMS FIND VIP QUICK, CLEAN, EASY, PROFITABLE!

Both women and men enjoy this easy, profitable way to make good money fast and steady. The VIP exclusive process is so easy, the directions so simple, that anyone who can read plain English can do it. And what a money-maker! A sure way to have an independent income, or build to a business as big as you want to make it. There's no end to the demand!

GET ALL INFORMATION FREE BY MAIL. NO SALESMAN WILL EVER CALL.

Just mail the coupon. We'll rush all facts to you **FREE BY MAIL.** No obligation. No salesman will call. It's hot! Do it now!



VINYL INDUSTRIAL PRODUCTS
2021 Montrose Ave., Dept. 751
Chicago, Ill. 60618

Vinyl Industrial Products, Dept. 751
2021 Montrose, Chicago, Ill. 60618

PLEASE RUSH BY MAIL **FREE FACTS** about VIP Vinyl Repair and how I can start making money within 24 hours! No salesman is to call. I am under no obligation.

Print Name _____

Print Address _____

Print City/State/Zip _____